



CLEAR POINT™

Credit Union Testimonials



CLIENT TESTIMONIALS

“As sometimes happens in organizations, we found that our costs and related staffing to support our business were growing rapidly. Ceto and Associates’ Clear Point program provided insights into our cost and staffing levels across multiple functions. Their analysis and recommendations helped us find ways to reduce our cost infrastructure and to right size our organization. They even provided some insights into how to manage our productivity such that we are better prepared for future growth. For anyone faced with rising costs or feel their staffing levels need to be reviewed, we recommend the Clear Point program.”

Doug Ruckman

Chief Financial Officer

Vantage Credit Union

Bridgeton, MO

Total Assets: \$849 million

“Blue Federal Credit Union engaged Ceto for both Market View and Clear Point. The professionalism, expertise and perspective that Ceto and Associates incorporated into our engagements was a great complement to our internal efforts to improve productivity and maintain competitive in our markets. The benchmark study and their in depth review of every function uncovered a wealth of information about our organization. Market View assessment was very fair and an excellent review of how we line up with competitors. Ceto’s recommendations will provide us with a means to further enhance our abilities to improve operations and maintain competitive advantages.”

Kim Alexander

Executive Vice President & Chief Financial Officer

Blue Federal Credit Union

Cheyenne, WY

Total Assets: \$1 billion